



Speaker CV



Ana Karina Santini

**Public Relations Italy and Med Port Development Manager
Royal Caribbean - Celebrity Cruises - Azamara Club Cruises**

Ana Karina Santini, was born in Argentina. She graduated in Political Science and International Relationships in Cordoba.

After a Master in International Cooperation at the University of Bologna and a stage at the European Commission DG1 International Cooperation, she graduated in Political Science, economic address at the University of Genoa.

From 1997 to 2002 she was Secretary General of MedCruise. She was also Commercial representative of Port of Buenos Aires in Genoa: reporting to the National Secretary for Maritime Transportation. From 2003 she started an independent consultancy activity with her own company in the cruise and maritime sector.

Since 2012 she is PR Manager of Royal Caribbean International Italy, responsible for PR, communication and relationships with Italian authorities (local, regional, national, ports, associations). She also takes care of theme cruises and new products. Since 2013 she is Commercial Development Manager in Mediterranean area. On behalf of Royal Caribbean she is President of Venezia Investimenti Srl and member of the board of Terminal Napoli, Malaga Cruise Port, Creuers del Port de Barcelona, BPI, Lisbon Cruise Port and Ege Ports (Kusadasi). She also follows new business opportunities and port projects.