



Speaker CV



Angelo Capurro

Executive Director

MSC Cruises

Angelo Capurro is the Executive Director for Emerging Markets Australia, Portugal, Mexico and South Africa of MSC Cruises, a huge area covering 28 Markets and 52 Countries, since May 2016.

With almost 18 years experience in the cruise industry, Angelo has a deep experience in developing new markets, strategy and leading project base on digital channel, marketing communication, serving most recently in Direct Sales Marketing worldwide and before as Director for UK & Growth Markets of Costa Crociere.

He began his carrier in Microsoft as Commercial Director for Msn.it and then moving to the cruise industry where he takes various roles always in sales and marketing areas.

He studied Economics at Genoa University and he is passionate about cruising, food, wine, new technology, dj set, parties with friends and his children.