



Speaker CV



David Selby
Managing owner
Travelyields Ltd.

David Selby was managing director of Thomson Cruises, now called Marella Cruises, for over 10 years. He is now managing owner of specialist cruise consultancy Travelyields Ltd. which delivers marketing and research support to port and

destination clients across Europe. It also produces market studies and long term passenger forecasts to help investors across the world appraise port infrastructure developments. He has developed a number of cruise itinerary based training games for port and destination executives, that have been welcomed by CLIA and a number of port associations.

Based just north of London, he is a visiting lecturer in Travel and Tourism and the University of Hertfordshire and is a Governor of a local school for children with learning difficulties.