



Speaker CV



Sacha Rougier
Managing Director
Cruise Gate Hamburg

Since February 2015 Sacha Rougier is Managing Director of Cruise Gate Hamburg GmbH (CGH), a subsidiary of the Hamburg Port Authority. As operator of the three cruise terminals (Altona, HafenCity and Steinwerder) CGH oversees terminal operation, berthing allocation, international cruise development and EU Lobbying as well as terminal planning.

Previous to her employment at CGH, Sacha Rougier worked for the Port of Marseille, where she held various positions in marketing and cruise development. S. Rougier holds a Master in Change Management and a Bachelor degree in European Studies (economics, German and Spanish).

Sacha Rougier is playing an active role in Hamburg's cruise development as member of the Board of trustees of the "Hamburg Cruise Net". She furthermore held various positions in Board at Cruise Europe, Elbphilharmonie and leads the Chair of the Cruise Committee IAPH. Next to that she is co-lecturer on Port Economics & Business Program at the University for Maritime & Air Transport Antwerp (C-MAT).