



Speaker CV



Sacha Rougier
Managing Director
Cruise Gate Hamburg

Sacha Rougier (51) was born in the Netherlands in 1966. Her family moved to Switzerland when she was ten years old. After high school she studied "European Studies" with a focus on economy and on the German and Spanish languages at the University of Amsterdam. Later, she finished her master in

Change Management at the Aix-Marseille Graduate School of Management. Her career took her to Madrid, Paris, Marseille and finally Hamburg. For 15 years she worked for the Port of Marseille, the biggest French port, where she held various positions. In 2010 she was appointed head of cruise development for the port. She quickly developed a passion for the subject. The combination of this passion and her expertise enabled her to establish a broad international network.

Since February 2015 Sacha Rougier is Managing Director of Cruise Gate Hamburg GmbH (CGH). Cruise Gate Hamburg GmbH is a subsidiary of the Hamburg Port Authority. As the operator of the three cruise terminals (Altona, Hafencity and Steinwerder) CGH is the single point of contact for all cruise lines. The declared aim of the company is to provide transparent "single-source cruise services" to all terminals in Hamburg. CGH ensures that cruise lines will be provided excellent services and passengers have an enjoyable stay in the world's most beautiful city.

Sacha Rougier is part of the Board of Hamburg Cruise Center and plays an active role as member of the Board of trustees of the Cruise Cluster "Hamburg Cruise Net". She furthermore is co-lecturer on Port Economics & Business at the Centre for Maritime & Air Transport Antwerp (C-MAT) University C-Mat.

Sacha Rougier is married and has two daughters.