



Speaker CV



Sarah Balls

MYBA Consultant

Sarah Balls is a Director of AYSAS, the commercial arm of MYBA, which is the Worldwide Yachting Association for the Superyacht Industry.

She is also the Chair of the Panel responsible for YACHTFOLIO, which is an international business to business search facility centralizing crewed charter yacht information.

Sarah previously headed up the Retail Charter Division for Camper & Nicholsons International and was herself a charter broker for over 20 years. She also served on the MYBA Board for many years and during her tenure was particularly involved in promoting cooperation between MYBA and the various Greek Yachting Associations.